# I-ESTIMATES OF THE AMOUNT REQUIRED FOR THE YEAR ENDING 31ST MARCH, 2024 TO DEFRAY THE EXPENSES IN CONNECTION WITH

#### THE

### ADMINISTRATION OF DIRECTORATE OF INFORMATION AND PUBLIC RELATIONS

II-The Heads under which this grant will be accounted for by the

#### **Information And Public Relations**

Budget Actuals 2021-22	Budget Estimates 2022- 23	Revised Estimates 2022- 23	Head of Expenditure	Budget Estimates 2023- 24
1	2	3	4	5
(Rupees)	(Thousand)	(Thousand)		(Thousand)
			REVENUE SECTION	
			B-Social Services	
3,63,70,312	4,09,68	4,09,68	2220 INFORMATION AND PUBLICITY	4,24,43
		, ,	GRAND TOTAL	4,24,43
3,63,70,312	4,09,68	4,09,68	GRAND TOTAL	4,24,43
			REVENUE SECTION	
			B-Social Services	
			2220 INFORMATION AND PUBLICITY	
			STATE SCHEMES	
			60 OTHERS	
2,74,17,470	3,05,20	3,05,20	001 DIRECTION AND ADMINISTRATION- 003 RESEARCH AND TRAINING IN MASS COMMUNICATION	3,16,25
45,63,005	57,76	57,76	101 ADVERTISING AND VISUAL PUBLICITY -	57,81
	84	84	103 PRESS INFORMATION SERVICES-	84
	5	5	106 FIELD PUBLICITY-	5
	3 5	3 5	107 SONG AND DRAMA SERVICES- 109 PHOTO SERVICES-	5
43,89,837	45,75	45,75	110 PUBLICATIONS-	49,40
3,63,70,312	4,09,68	4,09,68	TOTAL 60	4,24,43
3,63,70,312	4,09,68	4,09,68	TOTAL STATE SCHEMES	4,24,43
3,63,70,312	4,09,68	4,09,68	TOTAL 2220	4,24,43
3,63,70,312	4,09,68	4,09,68	GRAND TOTAL	4,24,43
			For Details of Foregoing See Below	
			REVENUE SECTION	
			B-Social Services 2220 INFORMATION AND PUBLICITY	
			STATE SCHEMES	
			60 OTHERS	
			001 DIRECTION AND ADMINISTRATION-	
2,00,63,507	2,24,93	2,19,34	(02) District and Sub-Divisional Information & Public Relations Offices- 01. Salaries	2,31,05
2,00,03,507		2,17,34		2,51,05

Chousand)   Chousand)   Chousand)   Chousand)   Chousand)   33,10,338   35,70   35,70   35,70   90   90   90   80   Medical Treatment   90   5.30,470   3.50   3.50   11. Donnetic ruvel expenses   3.6, 25,18,269   22.50   12.04,656   14.30   15.30   15.				CANT - 30	
30.10.338	1	2	3	4	5
S.30,470   3.5	(Rupees)	` ′	` ′	00 W	
1.0   1.0	30,10,338	· ·		_	39,27
25,18,269					99
12,04,656			· · · · · · · · · · · · · · · · · · ·	-	3,67
16. Publications				-	21,86
27. Minor Works	12,04,656	14,30	14,30		15,73
1.					
Solution   Solution					
2		_		-	
2,73,27,240   3,01,90   2,96,29   52. Machinery and Equipment   TOTAL (02)   3,12,6			5		5
2,73,27,240   3,01,90   2,96,29		2			
(03) Payment due to Me.PDCL/Municipal Board/Telephone Bills (BSNL)   13,00716 Expenses   14, Rents, Rates and Taxes   3,6   2,74,17,470   3,05,20   2,99,59   17 TOTAL (03)   3,16,2   2,91,17,470   3,05,20   2,99,59   17 TOTAL (03)   3,16,2   2,91,17,470   3,05,20   2,99,59   17 TOTAL (04)   3,16,2   2,91,17,470   3,05,20   2,99,59   17 TOTAL (05)   3,16,2   2,91,17,470   3,05,20   2,99,59   1,00					
Total	2,73,27,240	3,01,90	2,96,29	TOTAL (02)	3,12,62
13,572   3,30   3,30   3,30   3,30   2,74,17,470   3,05,20   2,99,59	76,658			Board/Telephone Bills (BSNL)	
90,230	· · · · · · · · · · · · · · · · · · ·	3,30	3,30	14. Rents, Rates and Taxes	3,63
2,74,17,470		· · ·	· ·		3,63
2,74,17,470   3,05,20   2,97,59   3,16,2		<u> </u>	· ·		
COMMUNICATION   (01) Training of Publicity Personnel in Mass Communication-   13. Office Expenses   31. Grants - in - aid General (Salary)   TOTAL (01)   Publicity through Cinematography and Exhibitions-   02. Wages   54,0   06. Medical Treatment   1   4,00,290   3,34   3,34   11. Domestic travel expenses   3,5   14. Rents, Rates and Taxes   16. Publications   14. Rents, Rates and Taxes   16. Publications   16. States   16. Publications   16. States   16. Publications   26. Advertising and Publicity   16. Publications   26. Advertising and Publicity   16. Publications   16. Publications   26. Advertising and Publicity   16. Publications   1	2,74,17,470	3,05,20	2,99,59	TOTAL 001	3,16,25
Communication-   13. Office Expenses     31. Office Expenses     32. Office Expenses     33. Office Expenses     34. Office Expenses     35. Office Expenses     36. Office Expenses     37. Office Expenses     38. Office Expenses     38. Office Expenses     39. Office Expenses     30. Office Expenses     31. Office Expenses     32. Office Expenses     33. Office Expenses     34. Office Expenses     35. Office Expenses     36. Office Expenses     37. Office Expenses     38. Office Expenses     38. Office Expenses     38. Office Expenses     39. Office Expenses     39. Office Expenses     30. Office Expenses     30. Office Expenses     30. Office Expenses     31. Office Expenses     32. Office Expenses     33. Office Expenses     34. Office Expenses     35. Office Expenses     36. Office Expenses     37. Office Expenses     38. Office Expenses     39. Office Expenses     30. Office					
31. Grants - in - aid General (Salary)  TOTAL (01)  TOTAL 003  101 ADVERTISING AND VISUAL PUBLICITY - (01) Publicity through Cinematography and Exhibitions- 01. Salaries 02. Wages 01. Medical Treatment 11. Domestic travel expenses 14. Rents, Rates and Taxes 16. Publications 21. Supplies and Materials 55. 55. 50. Other Charges 52. Machinery and Equipment  TOTAL (01)  57,8  45,63,005 57,76 53,76  TOTAL (01) 57,8  45,63,005 57,76 53,76  TOTAL 101 57,8  103 PRESS INFORMATION SERVICES- (01) Utilisation of Press Services and Press Tours 13. Office Expenses 16. Publications 26. Advertising and Publicity  TOTAL (01) 88  TOTAL (01) 89  TOTAL (01) 89  TOTAL (01) 80				Communication-	
TOTAL (01)   TOTAL 003				-	
TOTAL 003   101 ADVERTISING AND VISUAL PUBLICITY - (01) Publicity through Cinematography and Exhibitions					
101 ADVERTISING AND VISUAL PUBLICITY - (01) Publicity through Cinematography and Exhibitions 01. Salaries 02. Wages 06. Medical Treatment 11. Domestic travel expenses 14. Rents, Rates and Taxes 16. Publications 21. Supplies and Materials 50. Other Charges 52. Machinery and Equipment TOTAL (01) 57,8 45,63,005 57,76 53,76				TOTAL (01)	
Collaboration   Collaboratio				TOTAL 003	
A1,62,715					
41,62,715					
5   5   02. Wages   06. Medical Treatment   1   1   1   1   1   1   1   1   1	41,62,715	54,13	50.13		54,02
10	12,02,020	5	<i>'</i>	02. Wages	5
14. Rents, Rates and Taxes 16. Publications 21. Supplies and Materials 55. 55. 55. Other Charges 52. Machinery and Equipment TOTAL (01) TOTAL 101		10	10	06. Medical Treatment	11
14. Rents, Rates and Taxes   16. Publications   21. Supplies and Materials   50. Other Charges   52. Machinery and Equipment   TOTAL (01)   57,8   45,63,005   57,76   53,76   TOTAL 101   57,8   103 PRESS INFORMATION SERVICES- (01) Utilisation of Press Services and Press Tours   13. Office Expenses   16. Publications   26. Advertising and Publicity   84   84   84   TOTAL (01)   8   TOTAL 103   8	4.00,290	3,34		11. Domestic travel expenses	3,50
Comparison of Press Services and Press Tours.   September 21. Supplies and Materials	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	ŕ	-,	14. Rents, Rates and Taxes	-,
5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5				16. Publications	
5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5		6	6	21. Supplies and Materials	5
3 3 52. Machinery and Equipment  TOTAL (01) 57,8  45,63,005 57,76 53,76  45,63,005 57,76 53,76  TOTAL 101 57,8  103 PRESS INFORMATION SERVICES-  (01) Utilisation of Press Services and Press Tours  13. Office Expenses 16. Publications 26. Advertising and Publicity  TOTAL (01) 8  TOTAL 103 8					5
45,63,005   57,76   53,76   TOTAL (01)   57,8     45,63,005   57,76   53,76   TOTAL 101   57,8     103 PRESS INFORMATION SERVICES-   (01) Utilisation of Press Services and Press Tours   13. Office Expenses   16. Publications   26. Advertising and Publicity     16. Publication   26. Advertising and Publicity     170TAL (01)   8     184   84   84   TOTAL 103   8					3
A5,63,005   S7,76   S3,76   TOTAL 101   S7,8	45.63.005	57.76			
103 PRESS INFORMATION SERVICES-   (01) Utilisation of Press Services and Press Tours   13. Office Expenses   16. Publications   26. Advertising and Publicity   TOTAL (01)   8   84   84   84   TOTAL 103   8		·	·	_	57,81
84       84       13. Office Expenses       8         16. Publications       26. Advertising and Publicity         TOTAL (01)       8         84       84       TOTAL 103       8				103 PRESS INFORMATION SERVICES-	
84       84       13. Office Expenses       8         16. Publications       26. Advertising and Publicity         TOTAL (01)       8         84       84       TOTAL 103       8				(01) Utilisation of Press Services and Press Tours	
16. Publications       26. Advertising and Publicity       TOTAL (01)       84       85       86       86       87       86       87       86       87       86       86       87       86       87       86       87       86       87       86       87       86       87       86       87       86       86       87       86       86       86       86       86       86       86		84	84		84
26. Advertising and Publicity  TOTAL (01)  84  84  84  TOTAL 103  8			04		04
84 84 TOTAL (01) 884 84 TOTAL 103 895 896 897 897 897 897 897 897 897 897 897 897					
84 84 TOTAL 103 8		0.4	0.1		84
07 07				<u>_</u>	
106 FIELD PUBLICITY-		84	84	101AL 103	84
				106 FIELD PUBLICITY-	
(01) Rural Broadcasting and Public Address System- 02. Wages				System-	
13. Office Expenses				-	
13. Office Expenses				15. Office Expenses	

Budget Actuals 2021-22	Budget Estimates 2022- 23	Revised Estimates 2022- 23	Head of Expenditure	Budget Estimates 202 24
1 (Rupees)	2 (Thousand)	3 (Thousand)	4	5 (Thousand)
(Rupees)	(1 nousand)	(Inousand)	26. Advertising and Publicity 27. Minor Works 50. Other Charges 52. Machinery and Equipment TOTAL (01)	(1 nousand)
			<ul> <li>(02) Field Publicity and Information Centres-</li> <li>13. Office Expenses</li> <li>16. Publications</li> <li>26. Advertising and Publicity</li> <li>27. Minor Works</li> </ul>	
	5	5	50. Other Charges	
	5	5	TOTAL (02)	
			(03) Urban Broadcasting and Public Address 14. Rents, Rates and Taxes TOTAL (03)	
			TOTAL 106	
	5	5	107 SONG AND DRAMA SERVICES-	
			<ul><li>(01) Publicity through Cultural Media-</li><li>13. Office Expenses</li><li>21. Supplies and Materials</li></ul>	
	3	3	28. Professional Services	
	3	3	TOTAL (01) TOTAL 107	
	3	3		
			109 PHOTO SERVICES- (01) Provision for Photography Services-	
	5	5	21. Supplies and Materials 50. Other Charges	
	5	5	TOTAL (01)	
	5	5	TOTAL 109	
			110 PUBLICATIONS-	
			(01) Printing and Distribution of Publicity Literatures-	
41,39,077		43,15	01. Salaries	46,
57,210 1,93,550		10 2,50	Medical Treatment     Domestic travel expenses	2,
43,89,837	45,75	45,75	13. Office Expenses  TOTAL (01)	40
43,07,03 /	43,/3	43,/3	(03) Upgradation of the Standard of Administration awarded by the Twelth Finance Commission -Printing and Distribution of Publicity Literatures 13. Office Expenses	49,
			TOTAL (03)	

1	2	3	4	5
(Rupees)	(Thousand)	(Thousand)		(Thousand)
43,89,837	45,75	45,75	TOTAL 110	49,40
3,63,70,312	4,09,68	4,00,07	TOTAL 60	4,24,43
3,63,70,312	4,09,68	4,00,07	TOTAL STATE SCHEMES	4,24,43
3,63,70,312	4,09,68	4,00,07	TOTAL 2220	4,24,43
36,37,03,12	4,09,68	4,00,07	GRAND TOTAL	4,24,43